

Minutes for March 9, 2017 board meeting

Called to order at 8:03 a.m.

In attendance: Rog Smith, Patti McLaughlin, Frank Campbell, Russ Hoover, Derek Whitesel, Paul Rudy, John Gerner, Dawn Lowe, Rich Pluta, Marti Roberts, Morgan Tressler

Excused: Pat Patterson, June Reisinger

Unexcused: Kevin Fitzpatrick, Brenda Watson, Christie Young, Charles Gerner.

No public comment

Secretary Report: Minutes presented. Dawn moved, Frank seconded. Motion carried.

Treasurers Report: USDA payment made. Will submit restaurant receipts as part of branding expenses next month. Patti moved, Frank seconded. Motion carried.

Chair report: Next round of funding apparently delayed until USDA Secretary confirmed. Will check with Trudi again. PSU Extension power point added to Dropbox. Discussion about branding survey. Please get changes to Michelle. Also reviewed the BR&E questionnaire.

Be sure to attend March 30, BR&E training. We need 30 people. Please find more people to help with business surveys. Need commitment from board if people will be there.

Frank's family's foundation is allowing us to use their 5013c status and be a sponsor. We'll apply for the sustaining grant. Expecting an article in Central Penn Business Journal. John Gerner is going to be interviewed by Jim Ryan regarding economic development in Duncannon.

Open Farm Day – Morgan will be attending FFA meeting on March 15 at 7pm at Greenwood. Looking for someone else to attend with her.

Ed Summit – Rog is enthusiastic about first two meetings. Will resume scheduling efforts with remaining two districts (Susquenita and Newport) after he retires in two weeks.

Derek discussed public perception about medical marijuana, seems positive.

Rog – HRVBB rep. Disconnect exists. Is there more of an affinity for Cumberland County? Should we continue our relationship? Morgan, I don't see it. Rog – the Hail Mary is a tour of what HRVBB can do. Maybe they can come here and promote themselves within the community.

Derek: Survey release – maybe could be used as a launch or cross promotion for Open Farm Day

Russ moved, Patti seconded to adjourn. Motion carried at 9:00 a.m.