

Minutes of Board Meeting
November 13, 2025
Perry County Economic Development Authority
Perry County Business and Tourism Center
New Bloomfield, PA.

Attendees: Marti Roberts, Rich Pluta, Scott Fritz, Frank Campbell, Ed Barben, Patti McLaughlin

Virtual participants: Dee Anderson

Staff: Taira Little and Jasmine Colbert

Absent: Ed Barben

Resigned:

Excused:

Visitor:

Public Comment: No public comment

Call to order at 8:35 am

Tri-County report: Tri-County report is attached to the minutes supplied by Jason Finnerty. Jason also added that the county is trying to get the municipalities to look forward and get match money (grants) for future projects.

Secretary's Report:

Dee Anderson presented the minutes of PCEDA's meeting on October 9, 2025, which had been distributed to all board members in advance of today's meeting. There was a motion to approve the secretary's report by Scott Dunkleberger, and Scott Fritz seconded the motion. The motion was approved by a voice vote without dissent.

Treasurer's Report:

- Patti McLaughlin presented the treasurer's report. Normal overhead and payroll expenses for the month. There was a motion made by Frank Campbell; to approve the treasurer's report, Rich Pluta seconded the motion. Motion to approve carried.

Chair Report:

Marti Roberts reported as follows:

- It is great to have all the grants, but we need to make sure they are invoiced correctly or we have a hard time getting approval for reimbursement from the state.
- Rich Pluta went through the budget line items and discussed how to handle each grant and how to disburse funds.
- The arts project is still moving forward and we are finalizing installations. The invoices need to be correct in their designation; such as is the artist design a professional service?

- We have a grant for the proposed sports complex of \$50,000.00. It is a LSA grant. The sports complex group needs to get a realistic plan in place that is achievable. The LSA grant expires in 2027. A meeting needs to be set up with the sports complex group to discuss their plans and to begin the process of a feasibility study.

Staff Report: Taira Little presented the staff report which is attached to these minutes.

Main Street Coordinator Report: Jasmine Colbert presented the MSC report which is attached to these minutes.

Old Business: The Liberty bell dedication will be Monday the 17th at 1:00pm.

New business: Would it be possible to purchase a domain name?

The meeting adjourned at 9:45 am.

**PERRY COUNTY PLANNING COMMISSION STAFF REPORT
FOR THE
PERRY COUNTY ECONOMIC DEVELOPMENT AUTHORITY**

NOVEMBER 13, 2025

I. 2025 S&LD PLAN REVIEWS (FOR THE YEAR)

- Total number of 2025 S&LD plan reviews are: 86 (15 ahead our numbers this time last year)
- Total number of proposed new lots: 109 (65 more than our numbers this time last year)
- Total number of proposed dwelling units, or lots proposed to support dwelling units: 122 (50 ahead of our numbers this time last year)

II. YEARLY S&LD PLAN REVIEW COMPARISON BY TYPE (2015 to 2025)

The following list details all subdivision and land development plans reviewed during the last decade.

S&LD File Review Type	2025*	2024	2023	2022	2021	2020	2019	2018	2017	2016	2015
Preliminary Plans	1	2	2	0	0	1	0	2	0	0	1
Final Plans	63	62	78	73	95	71	75	85	87	51	70
Preliminary/ Final Plans	22	9	3	6	8	7	7	1	3	4	10
Total	86	73	83	79	103	79	82	88	90	85	81

*From beginning of the year to the current date

III. 2025 Subdivision Activity (3 or More New Lots or Dwelling Units)

The following table lists the details of all subdivision plans reviewed this year to the present date, proposing to create three or more new lots or dwelling units.

File Number	Name	Municipality	New/ Reconfigured Lots	New DUs	Status	Acres
25-009	Rockville Estates Phase 5A	Marysville Borough	26	26	F	475.46
25-020	Daniel J. And Kelly E. Lesh.	Liverpool Borough	3	3	F	6.25
25-039	D. K. Land and Farm, LLC	Tuscarora Township	4	4	PF	65.77
25-057	Lakeside Development Phase 4	Bloomfield Borough	20	18	P	3.15

25-059	Pine Grove Road Subdivision	Centre Township	39	38	PF	80.48
<i>P - Preliminary F - Final PF - Preliminary Final</i>						

IV. 2025 Land Development Activity

The following list details all the land development plans reviewed this year to the present date.

File Number	Name	Municipality	Purpose	Type	New Lots	Status	Area To Be Developed
25-004	Amos B. King and Rebecca P. King	Toboyne Township	One commercial building (bakery)	COM	0	F	0.20 acres
25-005	Brandon Cassel Ag Operation	Watts Township	Two poultry barns (71,700 square feet total)	AG	0	PF	8.15 acres
25-008	Dana Martin Ag Operation	Watts Township	One poultry barn (28,800 square feet)	AG	0	PF	7.95 acres
24-009	Rockville Estates Phase 5A	Marysville Borough	Single-family residential dwellings	SF	26	F	475.46 acres
25-014	Longeneckers Hatchery Phase 2	Penn Township	Building addition	AG	0	PF	0.86 acres
25-016	Karns - Duncannon Solar Project	Penn Township	Solar electric generation facility (1,764 solar panels)	COM	2	PF	6.80 acres
25-023	Garam and Kandace Farhat	Penn Township	Private Office, Sales, and Service Building	COM	0	F	1.22 acres
25-041	Sheetz Store #288 Rebuild	Penn Township	Convenience and Gas Service Center	COM	0	F	2.67 acres
25-062	Joshua & Rebecca Leavitt	Carroll Township	Second Residence on existing property	RES	0	PF	< 1 acre

25-066	Joseph R., David R., & Rhonda J. Brubaker	Saville Township	Poultry Farm (1 new barn 30,672 sq. ft.)	AG	0	PF	7.60 acres
25-073	Derlyn Wise Ag Operation	Spring Township	3 New barns (104,304 sq. ft.)	AG	0	PF	12.10 acres
25-074	John Lee & Elizabeth Fisher	Southwest Madison Township and Jackson Township	Second Residence on existing property	RES	0	F	< 1 acre
25-075	David E. & Jeanne W. Reiff	Northeast Madison Township	Second Residence on existing property	RES	0	F	< 1 acre
25-075	Blain Volunteer Fire Company, Inc.	Blain Borough	New Storage Building	PSP	0	F	0.30 acres
25-082	Joel D. Weaver Ag Operation	Jackson Township	Two poultry barns (151,417 square feet total)	AG	0	PF	9.20 acres
25-086	Steven L. & Linda J. Morris	Landisburg Borough	One duplex (2 SF DUs)	SF	2	PF	0.84 acres

V. Perry County Support (Attached in the October 2025 TCRPC Progress Report)

VI. Regional Program (Attached in the October 2025 TCRPC Progress Report)

VII. Transportation Program (Attached in the October 2025 TCRPC Progress Report)

**PROGRAM PROGRESS REPORT
TRI-COUNTY REGIONAL PLANNING COMMISSION STAFF**

October 2025

MOVING TRANSPORTATION FORWARD

MPO Administration (*meetings, minutes, monthly progress reports, UPWP, etc.:*)

- Prepared monthly progress reports
- Monthly invoicing and adjustments
- Contract monitoring and invoice coordination
- Held Special HATS meeting

Regional Transportation Plan

Public Involvement/Outreach

(Information requests, notices, advertising, annual report, newsletter, website, partnerships with others, land use connections, education efforts, PennDOT Planning Partners, PennDOT Connects)

- Attended and led two mobile sessions using the SusqueCycle bikes along the Greenbelt, and historical tour in Harrisburg, for the 2025 PA APA Conference
- Continued coordination and final planning efforts for the Active Transportation Summit
- Served as a facilitator for an Active Transportation session at the 2025 PA APA Conference
- Attended PennDOT Fall Planning Partners and presented the updated HATS Safety and Asset Management Dashboards, a presentation on Regional Planning 101, and an overview of the HATS Regional Active Transportation Plan
- Fall 2025 Newsletter

Congestion Management Process

(Short-range transit; CMP corridors, studies and plan updates; SRTP; Safety; TIM Teams; ITS; E&H Planning)

- Finished the public survey for the NEVI Community Charging Program
- Developed online materials, two web maps for the NEVI webpage, including one depicting EV Registrations for the region and one showing existing and planned EV charging stations within the region
- Started pulling together various layers (including locating use cases throughout the region) that would be used in our NEVI analysis
- Coordinated outreach for NEVI Community Charging Program and virtual public information session on November 12

Intermodal Management Systems

(Long-range transit, rail, freight, goods movement; TAP/TE set-aside; bike/ped; park & ride; alternate modes and connectivity)

- Attended the South-Central PA Regional Freight Summit
- Facilitated assembling an expert group for the Human Services Transportation Plan for the Dauphin, Perry, and Cumberland County HATS MPO region
- Developed a presentation for the first Expert Group meeting for the Coordinated Public Transit-Human Services Transportation Plan (HSTP)
- Drafted a list of potential stakeholders that will be interviewed for the HSTP
- Created a list of Transportation Services available within the region for the HSTP
- Assembled a list of “Points of Destination” to be derived from Labor and Industry data based on NAICS Codes for the HSTP GIS analysis
- Finalized the public survey for the HSTP
- Analyzed SusqueCycle monthly ridership data, and created report on YTD usage comparisons
- Coordination with PennDOT on new SusqueCycle bike rack locations

**PROGRAM PROGRESS REPORT
TRI-COUNTY REGIONAL PLANNING COMMISSION STAFF**

October 2025

- Meeting with representatives of Friends of the Conodoguinet Greenway/Camp Hill Borough on existing and future active transportation needs
- Participated in multiple TASA draft application review meetings

Data Development & Support

(Project development; TIS Scoping/HOP; PennDOT Connects; travel demand model/AQ analysis; RTP plan prep; Census/CTPP; data analysis; research; HPMS/traffic counts; GIS work; resiliency; regional land use/RGMP)

- Developed HATS Safety and Asset Management Dashboards for presentation at PennDOT Fall Planning Partners
- Completed all traffic counts, including needed resets
- Completed HPMS Sample Section field work
- Continued work on updating Environmental app layers
- Reviewed Upper Dauphin Zoning information for update and potential development
- Conducted special HATS meeting to reaffirm RTP actions
- Final revisions and formal submission of HATS 2050 Regional Transportation Plan to PennDOT, FTA, and FHWA

Plan Implementation

Transportation Improvement Program (TIP/STIP)

(Highway & transit TIP development and management activities; TE/HTS/SRS, STC)

- RTP Implementation Group meeting to review FFY 2027-2030 TIP Development, debrief regarding the 2050 RTP and introduce the NEVI community charging program
- Continued coordination with PennDOT on FFY 2027-2030 TIP development

Increasing Safe and Accessible Transportation Options

(Special funding from FHWA)

COMMUNICATIONS

Social, Online, & Traditional Media:

Twitter Analytics

- Followers: 609 (steady)
- Reach: 4,900 (+7%)
- Average Daily Reach: 163
- Top Post: 10/20 - Amazon's new same-day delivery facility in Londonderry Township is the first of its kind in the region - 112 views

Facebook Analytics

- Followers: 102 (+1%)
- Reach: 2,000 (-29%)
- Average Daily Reach: 67
- Top Post: 10/14 - The former Bishop McDevitt High School in #Harrisburg is back on the auction block- 23 views

LinkedIn Analytics

- Followers: 1,090 (+1%)
- Reach: 13,820 (-1%)
- Average Daily Reach: 461
- Top Post: 10/18 - For updates on the I-83 Capital Beltway Project, visit #PennDOT District 8's ongoing projects page - 372 views

Wix Analytics / www.tcrpc-pa.org

**PROGRAM PROGRESS REPORT
TRI-COUNTY REGIONAL PLANNING COMMISSION STAFF**

October 2025

- Visitors: 903 (+2%)
- Sessions: 1,315 (steady)
- Average Daily Users: 30

Wix Analytics / www.susquecycle.org

- Visitors: 83 (-10%)
- Sessions: 97 (-16%)
- Average Daily Users: 3

Wix Analytics / www.soberridehome.org

- Visitors: 65 (-87%)
- Sessions: 87 (-88%)
- Average Daily Users: 2

Partnerships & Other Efforts

Sober Ride Home
Active Transportation Summit
Dauphin County Comp Plan
Picture Perry Meetings

ENHANCING OUR COMMUNITIES

County & Local Planning Assistance (Dauphin & Perry Counties):

- Volunteered and provided administrative support by serving on the program committee for the 2025 APA-PA conference

Dauphin County

- Completed 4 rezoning reviews for Lower Swatara Township
- Reviewed the draft of the Lower Swatara Township Act 537 Plan
- Continued administration for the WREP program, including project work for Royalton Borough, completing annual work review, budget preparations, and hosting update meetings.
- Review of proposals submitted for the WREP BMP Inventory project. Ten proposals have been received. A firm will be selected by the end of the year.
- Attended a Community Expansion Meeting at Upper Dauphin School District in which a new technical educational building was discussed serving Northern Dauphin County students and the area.
- Reviewed West Hanover Township's Draft Comprehensive Plan update (Crossroads 2035)

Perry County

- Submitted a quarterly report for the Perry County Hazard Mitigation Plan (HMP)
- Continued to assist the Buffalo Township Planning Commission updating the Buffalo Township Subdivision and Land Development Ordinance
- Continued to assist New Buffalo Borough Council with the preparation of a zoning ordinance
- Attended the APA – PA Annual Conference in Harrisburg
- Met with the County Commissioners and the Perry County EMA staff regarding the current MCM Consulting Group, Inc. Regarding the Hazard Mitigation Plan contract and the potential preparation of a Pre-Disaster Recovery Plan
- Prepared and submitted a quarterly report to PEMA for the HMP Grant.

**PROGRAM PROGRESS REPORT
TRI-COUNTY REGIONAL PLANNING COMMISSION STAFF**

October 2025

- Attended a Solid Waste Advisory Committee meeting as part of the update process for the Solid Waste Management Plan
- Continued to collect municipal resolutions adopting the HMP update
- Attended the Perry County Economic Development Authority's monthly meeting
- Continued efforts to coordinate a round table discussion with PennDOT District 8-0 representatives regarding coordinated ordinance wording for Highway Occupancy Permits
- Fielded questions from the Perry County Economic Development Authority staff regarding properties changing hands in Perry County and new business licenses
- Computer system was overhauled with a new laptop, software updates and peripheral equipment reconfigurations
- Worked with Dauphin County IT to reestablish the New Bloomfield Office's remote connection
- Assisted an attorney with a question about stenographic services in the county
- Prepared the PCPC's 2026 meeting schedule for consideration
- Notified all 30 municipalities it is time to consider the 2026 Local Planning Assistance (LPA) program
- Fielded a question from the Rye Township Secretary regarding the LPA program
- Responded to a question from the County Fiscal Office regarding access to a template for tracking hourly wages without fringe benefits

Regional Growth Management Plan Implementation

- Launched RGMP 2050 survey and conducted outreach to municipalities and key stakeholder groups, and shared the survey via TCRPC's newsletter. Additional follow-up outreach is planned for the next two months.
- Attended 2025 PPA Conference, including multiple sessions on regional priorities such as affordable housing and stormwater management/planning

Community-Based Environmental Initiatives

- Reviewed the progress with HRG and Conservation District on the submission of programs for consideration utilizing the County subaward program. This will be utilized for project selection in 2026.
- Reviewed census data for Dauphin County WREP communities and analysis to put in their annual report / summary statement
- Continued the process for the CAP two year/ milestone year update.
- Continued with the administrative support for the East and West Hanover Township subaward projects
- Assisted with the completion of the grant application for the 2026-2028 funding cycle. A total of \$1,866,229 is being requested for projects in the four-county regional CAP program

Technical, Financial, & Educational Support (GIS, Training, Admin):

- Document retention and archiving
- Contract monitoring
- Prepare monthly financial reports and bill paying
- Distribute and coordinate TCRPC representative nominations
- Finalize 2026 draft budget; submit budget requests to Counties
- Coordination of office expansion and computer upgrade

**PROGRAM PROGRESS REPORT
TRI-COUNTY REGIONAL PLANNING COMMISSION STAFF**

October 2025

- Insurance coverage update
- Initial orientation meetings with open-end consultants
- Resume reviews; work program discussions
- Met with new awardees of TCRPC Master Services Agreement to discuss strengths, capabilities, future work

11.12.25 PCEDA Office Administrator Report

For DCED 3 (81872) I am still awaiting the response on the final façade reimbursement submission. A request to change the scope of the grant and extension was submitted on 10/24/25. The change in scope would move \$110,000 from Wayfinding to Façade, leaving \$40,000 for Wayfinding. If approved, the contract can only be extended to 12/31/2026. Should the façade grants be structured as they were the first time?

For DCED 5 (87931), is still waiting on revision approval from DCED.

DCED 6 (89556) Jasmine has begun to identify areas of need in the 9 boroughs for crosswalks and sidewalks. (See last page) As 3 bids are required for each project; the bid winner will need to sign a non-discrimination/sexual harassment clause and provide a certificate of liability. What amount should we set aside for each borough or project?

I have reached out to Michele Moore at DCED for a status update for these three grants.

DCED 7 (91708) the Fairgrounds Project is ongoing with a list of potential donors provided to The Lapin Group. Our first payment has finally been sent to PANO with the second invoice being processed currently. I have reviewed the information from Getaways on Display to help market/promote the county by distributing the Discover Perry County guides at local visitor centers along the turnpike and rest areas.

LSA (92602) for the Sports Complex. Kimmel Bogrette Architecture is providing a new invoice for us to use this grant. A call is being scheduled to discuss how we will be moving forward with them.

Tourism Grants – The new owners of The Winery at Hunters Valley have reached out to inquire about any grants available that could help them with revitalization projects to help make their venue more attractive.

Health Insurance – The Dental and Vision premiums through PA Chamber Insurance will remain the same in 2026 as they are now. Health insurance premiums have gone up for 2026 (increasing over \$100). Jasmine and I have until December 15th to change our plans or accept the current ones and pay the difference.

Newsletter – I anticipate having this sent out to our 300+ contacts by the end of the week.

Social Media – We continue to increase the frequency of our social media posts with Centre Publications. I have reached out to them in regards to when our current contract ends and what it would cost to renew.

Point	Date	Topic	Borough	Notes
Design	2026	Sidewalks	New Buffalo	mentioned near playground, but I'd like to see some at 'square'
Design	2026	Cornet Park - phase 2 sidewalks	Liverpool	get 3 bids, use DCED 5 or 6
Design	2025-2026	Market Street sidewalks	Liverpool	Marti Roland seeking estimates.
Design	2026	Sidewalk Improvements in Square	New Bloomfield	likely part of a major project
Design	2026	Sidewalk/Parking Lot Improvement	Blain	sidewalks identified with most need, leading to park, lot near church
Design	2026	Sidewalks/Crosswalks to Park	Landisburg	Fast moving traffic, id best location
Design	2026	Sidewalk Improvements in Square	Millerstown	likely part of a major project

Main Street Coordinator Updates – November 2025

Prepared by: Jasmine Colbert

Summary

Over the past several weeks, Main Street has advanced strategic planning and regional coordination across Perry County. I participated in strategic planning sessions, and continued development of Perry County Hometowns' five-year revitalization strategy. I also completed PDC promotion/marketing training and reviewed Main Street America resource materials to inform future programming. Ambassador support remained a key focus, with outreach to Jessie G., Katie M., and Leonard W., completion of the ambassador newsletter, and a letter of support for Duncannon Borough's river access improvements. Public art and placemaking efforts progressed through meetings with Sam at PCCA, site observations in Liverpool, Millerstown, and New Bloomfield, and coordination with a contractor in Marysville. The bell initiative moved forward with plaque design, and promotion planning, alongside participation in the Bells Across PA call. Heritage and historical research included exploration of PHMC's marker program for New Buffalo and broader county use, and sharing insights from Master Gardener Anne Kaiser with Duncannon. On the digital front, I updated the website, developed the Hometowns webpage, and created content for Ambassador Spotlight and Halloween promotions, while also researching logo options. Reporting and documentation have remained steady, with summary reports, board materials, and requests for new business and property exchange lists to support regional tracking. These efforts reflect our commitment to scalable, inclusive revitalization rooted in community identity.

Program & Project Updates

Initiative/Project	Status	Milestones Achieved	Upcoming Goals/Actions
Public Art Installation-Blain, Marysville, Millerstown, New Buffalo	In Progress	New Buffalo – Buffalo installed 11/7/2025	Buffalo needs a "please keep off" sign, as well as a plaque. Additional updates available upon request.
Liverpool Street Light Dedication	11/19/2025 @6pm	Senator Greg Rothman attending	Fundraising for Benches, Estimates for Curbs
Facade Improvements	Pending	Application materials prepared.	Waiting for DCED approval for use of funds.
Juniata Valley Canal Driving Tour-Duncannon, Newport, Blain	1/24/2026	Met with FCFT & DMSC	Continue conversations for collaboration.

Community Engagement & Outreach

Website – Cup O Code created new [Perry County Hometowns webpage](#) on PCEDA website. This page hosts information about the Main Street program, ways to get involved, funding opportunities and info for those who work to make the downtowns vibrant.

Month	Year	Website Hits	Page Views	Unique Visitors
Sep	2025	1,330	427	223
Oct	2025	504	346	498
Q4	2025	No Activity	No Activity	No Activity

On the flipside: Any considerations for purchasing a domain for visitor/consumer/TPA focused content? <http://exploreperrycounty.com/> or <http://exploreperrycountypa.com/>

Survey – incorporating survey elements into façade program to ensure completion prior to business reimbursement.

Social – posts about Halloween events and Ambassador Spotlight.

Ambassador Engagement

- Main Street groups wrapped up fall/Halloween festivities and are planning ornament decorating and tree lightings.
- Very Perry Holidays info was shared, and full borough engagement was encouraged, still missing Blain, Liverpool, Marysville and New Buffalo.
- Created and shared October ambassador newsletter (attached).
- Attended Blain Main Street Committee Meeting with Scott Fritz on 11/5/2025. I provided updates from PDC and DCED, including the need to refresh Perry County Hometowns designation with refined strategies and a five-year implementation plan aligned with county goals. The committee discussed a perception survey and reviewed progress across key points. Under Economic Vitality, the sidewalk project received a \$3,000 pledge from a local church, with next steps including cost estimates and documentation for DCED grant eligibility. They want to approach Bank of Landisburg (Blain) to lead the way with ADA improvements and will likely use façade and street grant funds. Design updates included mural planning, signage for walking routes through town and a countryside loop, and a proposed expansion of the Main Street designated footprint to include the Newport Sherman's Valley Railroad station and Lions Park. Promotion efforts focused on updating brochures and the website's community spotlight schedule, which will feature Blain's library in November and other local businesses through spring. Organizational updates covered Blain Borough news, spring fundraising plans, and the benefits of forming their own non-profit to leverage PCEDA funding and sponsorships. New business included brainstorming for a town square concept at the Rt 17 & Rt 274 junction and A Blain Christmas event on Dec. 13. Upcoming meetings and cleanup reminders were noted. I shared dates for bell and streetlight dedications.

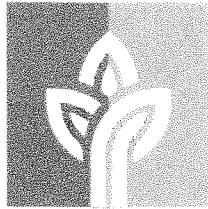
Challenges & Opportunities

- Seeking active reports on new business licenses and properties changing hands.
- DCED/PDC wants to see a PCEA Alliance board that is made up of more members who differ from those on the board of PCEDA.
- As Regional Main Street Coordinator, I attended an 11/7/2025 collaborative meeting with Friends of Clarks Ferry Tavern (FCFT) and Duncannon Main Street Committee (DMSC) to explore ways FCFT could collaborate with DMSC and align efforts across missions. The group emphasized the need for clearer promotional channels for both event organizers and attendees. FCFT and DMSC plan to co-host Ornament Painting (11/22), Tree Lighting (11/30), and Earth Day. Jenn from FCFT invited participants to future convenings and welcomed Perry County Hometowns to be part of regional initiatives, including the Juniata Valley Canal Driving Tour launching 1/24/26. I encouraged collective communication and asked to be kept informed of regional efforts, especially those not previously shared with the county. Christie inquired about the county's 501(c)(3) status, which I confirmed, noting I

am not in a leadership role. I also asked attendees to consider future tourism discussions to support long-term planning should something be held. Katie shared challenges promoting Duncannon's Rock the Block Party, while Christie has been developing sample itineraries for trails within their purview. Jenn expressed a desire for stronger coordination among FCFT, Main Street, and Duncannon Borough, and asked about status of Main Street buy-in across Perry's nine boroughs. Duncannon currently lacks a recognized revitalization entity beyond its Main Street Committee which contributes to discoordination. A need was expressed for full-time county communications lead and strategy to support these efforts.

Coordinator Training

- 10/15/2025 - At October 15 **PDC cohort training**, we explored strategies to support Perry County's upcoming art trail, including conducting a perception survey to establish a baseline of community awareness and accessibility around arts resources. Borough Main Streets should be engaged early in the planning process to ensure alignment and shared ownership. Kyleigh and I also reviewed the Appalachian Trail Community Conservation Collaborative (ATCCC), a one-year initiative offering technical assistance, funding navigation, and peer learning for eligible communities within the A.T. landscape—Duncannon may already be involved regionally. Additional leads included the Appalachian Regional Conservancy (not directly aligned with ATCCC) and emerging opportunities in the Allegheny region. Communications guidance emphasized including calls to action in social posts, and we received new resources for securing movie and music rights to support future programming.
- 11/18-11/120/2025 – **PDC Community Revitalization Academy – Asset Enhancement**
- 2/24/2026 – **PDC Winter Manager's Meeting** – This Manager's Meeting will be hosted in Harrisburg. Breakfast and snacks will be provided; lunch will be on your own with a local recommendations list. The snow date for this Manager's Meeting is March 3rd, 2026, and will only happen if the state declares a statewide snow day. There will be no makeup meetings. (Ed Barben is interested in attending – I'll sign him up once available.)
- Will encourage Ambassador participation in PDC's Spring Training Cohort 2026.



Perry County Hometowns: Main Street Ambassador

NEWSLETTER

10.27.2025



Duncannon's Rock the Block Party

Bringing neighbors together with live music, food trucks, vendors, hot dog eating contest and public art dedication.



Liverpool Leadership

Ambassador Joni Mitchell and her Main Street team bring fresh energy, events, and improvements to unite the community.



Blain's New Sidewalks

Blain Main Street rallied support and investment to replace crumbling concrete, boosting safety, accessibility, and town pride.



**MAIN STREET
AMERICA™**

Community Revitalization **4-POINTS**

Economic Vitality

Grow local business and investment opportunities

Design

Improve storefronts, signage, and streetscapes

Promotion

Celebrate community through events and marketing

Organization

Unite partners for lasting revitalization



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perrycountyeda.com/perry-county-hometowns



Current Main Street Projects by Borough

Documented through 1:1's and reporting

Blain - sidewalk improvements, walking trails, public art, replacement for damaged welcome sign, placemaking at new planned firehouse location

Duncannon - ornament making, pocket park plantings, Appalachian Trail town regional team, improved river access

Landisburg - ornament painting, wreath hanging, tree lighting, safer route to park including wayfinding, crosswalks and sidewalks

Liverpool - Cornet Park street light project, benches, sidewalks

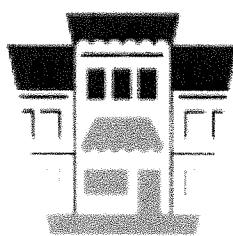
Marysville - public art, community garden

Millerstown - community bulletin board, craft show, public art, bike/ped improvements

New Bloomfield - tree replacement, sidewalk improvements

New Buffalo - public art, community bulletin board, PA historical marker maintenance, sidewalk improvements, playground equipment

Newport - Ladies' Night Out, seasonal shopping promotions, tree lighting

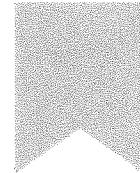


main street

Facade Grants: Coming Soon!

We're excited to share that Perry County's Façade Grant Program is gearing up for its next round of support for downtown revitalization. While final guidelines and application materials are still in development, here's what ambassadors can start preparing for:

- Eligible projects will include signage, lighting, paint, doors/windows, etc.—focused on enhancing curb appeal and welcoming foot traffic.
- Funding will likely be matched 1:1 with a maximum grant of \$6,000.
- Applications will be reviewed on a rolling basis, and selected projects must be completed within six months of approval.
- Priority will be given to projects that align with Perry County's revitalization goals and design guidelines.



Ambassadors: now's a great time to start conversations with business owners about potential improvements. Encourage them to gather photos, sketches, and cost estimates so they're ready when the application window opens.



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