

**Minutes of Board Meeting**  
**February 12, 2026**  
**Perry County Economic Development Authority**  
**Perry County Business and Tourism Center**  
**New Bloomfield, PA.**

**Attendees:** Rich Pluta, Scott Fritz, Patti McLaughlin, Dee Anderson, Martha Roberts, Ed Barben, Scott Dunklberger

**Virtual participants:**

**Staff:** Taira Little and Jasmine Colbert

**Absent:**

**Resigned:**

**Excused:**

**Visitor:** Steve Stumbis from the SBDC, and David Schechtman of WHP Partners

**Public Comment:** Steve Stumbis was providing information about the small Business Development Centers. David Schechtman was at the meeting to discuss data centers.

**Call to order at 8:29 am**

**Tri-County report:** Tri-County report is attached to the minutes supplied by Jason Finnerty.

**Secretary's Report:**

Dee Anderson presented the minutes of PCEDA's meeting on January 8, 2026, which had been distributed to all board members in advance of today's meeting. There was a motion to approve the secretary's report by Patti McLaughlin, and Ed Barben seconded the motion. The motion was approved by a voice vote without dissent.

**Treasurer's Report:**

Patti McLaughlin presented the treasurer's report. Normal overhead and payroll expenses for the month. There was a motion to approve the treasurer's report by Rich Pluta, and Scott Fritz seconded the motion.

The motion was approved by a voice vote without dissent.

- **Chair Report:**

- Capital campaign training session planned for Tuesday evening February 17, 2026, at 6:30pm at the county commissioners conference room.
- The TPA is switching to the Alliance to oversee the TPA process and progress. The 23<sup>rd</sup> of February the commissioners will meet and vote on the TPA implementation and hiring of Tripp Maldrow.

- Fair capital campaign is moving forward and things are looking very positive and being received very well.
- Revised downtown designation has been submitted and approved.

**Staff Report:** Taira Little presented the staff report which is attached to these minutes.

**Main Street Coordinator Report:** Jasmine Colbert presented the MSC report which is attached to these minutes.

**Old Business:** New Buffalo borough council met to introduce an Eagle Scout that will be completing a project in the borough near the buffalo art installation. He will be tearing down the old bulletin board and installing a new one.

Liverpool would like to install six benches and would like to use some of the funds to install some new sidewalks.

**New business:** Legislators forum for the Senate will be March 12<sup>th</sup>, 2026.

Motion to adjourn was made by Ed Barben, and Scott Fritz seconded the motion, and the motion carried. It was approved without dissent at 10:48.

PROGRAM PROGRESS REPORT  
TRI-COUNTY REGIONAL PLANNING COMMISSION STAFF

FEBRUARY 2026

**MOVING TRANSPORTATION FORWARD**

**MPO Administration** *(meetings, minutes, monthly progress reports, UPWP, etc.):*

- Prepared monthly progress reports
- Monthly invoicing and adjustments
- Contract monitoring and invoice coordination
- Completed minutes for the February 13 Technical Committee Meeting.
- Prepared for and held the February HATS Technical and Coordinating Committee Meetings.

**Regional Transportation Plan**

**Public Involvement/Outreach**

*(Information requests, notices, advertising, annual report, newsletter, website, partnerships with others, land use connections, education efforts, PennDOT Planning Partners, PennDOT Connects)*

- Performed listening sessions at senior housing complex regarding HSTP outreach
- Attended and participated in the Freight Work Group quarterly meeting.
- Attended and participated in the bi-monthly PennDOT Planning Partners Meeting.
- Conducted interview with WGAL for NEVI Community Charging Program outreach
- Met with Harrisburg officials and stakeholders to discuss current status of transportation projects
- Participated in Federal Land Access Program evaluation and project selection meeting

**Congestion Management Process**

*(Short-range transit; CMP corridors, studies and plan updates; SRTP; Safety; TIM Teams; ITS; E&H Planning)*

- Discussed Sober Ride Home program with other MPOs and planning agencies interested in implementing similar programs
- Compiled and reviewed final Sober Ride Home data and provided to consultant for analysis
- Discussed long-term maintenance and data management of CMP Hub
- Participated in SS4A Grant Kickoff meetings
- Discussed SS4A Grant strategy and structure for consultant selection

**Intermodal Management Systems**

*(Long-range transit, rail, freight, goods movement; TAP/TE set-aside; bike/ped; park & ride; alternate modes and connectivity)*

- Continued outreach to multiple HSTP stakeholders to collect feedback to include in plan
- Completed paratransit ride-alongs in Dauphin, Perry, and Cumberland Counties
- Analyzed SusqueCycle monthly and annual ridership data, updated monthly and YTD totals
- Submitted proposal for SusqueCycle mobile session for Statewide AT Summit in June
- Continued the GIS Analysis for the HSTP.
- Prepared a one-page informational memo giving a broad overview of the Sober Ride Home Program data.
- Discussed the approach for the NEVI Analysis (once the survey closes at the end of February).
- Participated in Freight Signal Priority SMART grant meeting with PennDOT staff
- Attended Regional Bike Share coordination meeting
- Attended West Shore Gateway Trail Feasibility Study steering committee meeting

**PROGRAM PROGRESS REPORT  
TRI-COUNTY REGIONAL PLANNING COMMISSION STAFF**

**FEBRUARY 2026**

- Coordination between the Dauphin County Redevelopment Authority, TCRPC (as the staffing body for WREP) and Rettew to complete and sign a Memorandum of Understanding to facilitate payment for the WREP BMP Inventory project.
- For the Comprehensive Plan update, grant announcements continued to be monitored to identify additional funding opportunities to support public outreach and plan completion. The public survey was released to municipalities along with a request for assistance in distributing it through their public communication channels. Early survey responses have been reviewed to ensure accuracy and to identify potential duplicate submissions. Work also began on organizing meeting locations and scheduling dates for upcoming outreach sessions.

**Perry County**

- Participated in a tour of CabinPro's production plant in Tuscarora Township
- Initiate work on preparing summary reports of County Comprehensive Plan (PICTURE PERRY) Implementation
- County Hazard Mitigation Plan Implementation
- Perry County Countywide Action Plan (CAP) Implementation
- Proposed S&LDO Amendments - PennDOT Highway Occupancy Permit Advisement
- Continued work on the 2025 Building Activity Report
- Continued work on the 2026 Perry County Community Data E-Booklet
- Continued work on the 2026 Perry County, PA Subdivider/Developers Guide
- Perry County Solid Waste Management Plan Update Project
- Annual Statements of Financial Interest - Commonwealth of PA State Ethics Commission
- Awaited receipt of fee payment for Oliver Township Dock Street Low Pressure Sanitary Sewer module prior to release of completed and ratified form
- Conducted a review of Howe Township's revised Zoning Ordinance
- Attended a PADEP workgroup session covering large load electric consumers with speakers from Georgetown, PUC, EAP, PA Law Project, and NRDC.
- Attended a Penn State Extension Webinar entitled, *From Data to Action: Using Community Report Cards for Equitable Land Use Planning*
- Entered into two Level 3 LPA Agreements with Bloomfield Borough and Watts Township
- Participated in Pedestrian Safety Audit of Market Street in Duncannon Borough
- Prepared monthly online and static maps of subdivision and land development locations for the Perry County Planning Commission

**Regional Growth Management Plan Implementation:**

- RGMP update: continued stakeholder outreach, including coordination with Dauphin County Comprehensive Plan outreach efforts. Coordinating with GIS team on suitability analysis.

**PROGRAM PROGRESS REPORT  
TRI-COUNTY REGIONAL PLANNING COMMISSION STAFF**

**FEBRUARY 2026**

- Discussed Planning Toolkit outreach with representatives from @Home Franklin County

**Community-Based Environmental Initiatives**

- Continued managing the closeout process for 2025 CAP projects and oversaw progress on remaining initiatives, with particular attention to the \$660,000 East Hanover Township grant.
- Advanced administrative work for the 2026–27 CAP funding allocations across participating communities.
- Coordinated with the four-county region on bringing in a new subcontractor to HRG to expand outreach strategies, explore approaches for delisting impaired streams, and align collected data with WREP efforts to support planning for the next major regional water improvement project.

Preliminary discussion with DEP and CAP officials regarding the Stream De-listing program and the ability and benefits for making this a focus of future CAP project selection and avenue for additional grant funding.

**Technical, Financial, & Educational Support (GIS, Training, Admin):**

- Document retention and archiving
- Monthly financial reports and bill paying
- Provided information for actuarial reporting
- Prepared for and participated in audit
- Review of current Continuity of Operations Plan (COOP)

## 2.12.26 PCEDA Office Administrator Report

### **GRANTS**

*Reimbursement requests were sent to DCED and awaiting approval for:*

DCED 3 (81872) receiving \$16,373.21 of \$26,600.57 submitted for reimbursement. DCED requested additional information on 3 of the properties submitted. The \$16,373.21 should be received around March 4.

DCED 5 (87931) \$18,881.84

*Marketing & Promotion:*

February 13<sup>th</sup>, I am delivering copies of the Discover Perry County guides to Getaways on Display for free distribution to the 14 PA Welcome Centers. They are the only company in PA that offers to distribute guides/brochures related to tourism in PA. (See information provided)

*Wayfinding:*

County App – I have had demos with App My Community, Simple View, and Visit Widget. (See information provided on each)

**ENGAGE/PREP:**

Working with Jamal and Melissa with Harrisburg Regional Chamber/CREDC to schedule training for this.

### **CONFERENCES**

April 27-29 is the PEDA Spring Conference at the Harrisburg Hilton. The cost to attend is \$475 for the entire conference if paid for by March 16.

### **EDUCATION/WORKFORCE DEVELOPMENT**

West Perry is seeking volunteers for their STEM Summit through Junior Achievement on February 27<sup>th</sup> from 8 AM – 2 PM.

March 31<sup>st</sup> is the Belco Community Credit Union Reality Fair at Newport HS. Volunteers are needed as this event was rescheduled due to weather.

April 14<sup>th</sup> is the PeCo Career Fair. Volunteers to help with set-up on the 13<sup>th</sup> at 3 PM, check-in on the 14<sup>th</sup> from 7 – 8 AM, and teardown at 11:30 AM.

### **MISCELLANEOUS**

Jasmine and I sat through a demo of YIFTEE. This is an e-gift card program used by Discover Tioga and The Pennsylvania Wilds. (See information provided)

Winter newsletter is almost complete and will be sent out the week of February 16.

**Statement of Financial Interest forms need to be completed and returned to me by April 1, 2026**

### **UPCOMING EVENTS**

February 19 – Chamber Networking Event hosted by Historical Society of Perry County

March 24 – Chamber Businesswomen’s Luncheon hosted by The Andersonburg Place with People’s Provisions

April 24 – Chamber Annual Dinner at Little Buffalo

### **PTO**

March 9-13, &16

# Main Street Coordinator Updates – February 2026

Prepared by: Jasmine Colbert

## Summary

January centered on strengthening partnerships, supporting ambassadors, and advancing several key Main Street and public improvement initiatives. I completed the monthly board report and ambassador newsletter, coordinated website analytics training, and continued outreach to new and existing businesses. I worked with borough leaders, PennDOT, and vendors on pedestrian access planning, mural installation estimates, and bid coordination. Ambassador support remained steady through one-on-one calls, resource sharing, and training preparation. I advanced the PCEDA annual report, updated website content, and shared funding and program opportunities with county and borough officials. Additional work included participating in regional planning and training sessions, reviewing grant materials, exploring collaborations with the Conservation District, and preparing for upcoming NAP and Main Street related applications. The month closed with continued updates to the board, refinement of walkway program materials, and ongoing coordination across partners to support revitalization efforts.

## Program & Project Updates

Initiative/Project	Status	Milestones Achieved	Upcoming Goals/Actions
Public Art Installation- <b>Blain, Marysville, Millerstown</b>	In Progress	Bids received for New Bloomfield plantings and Marysville mural installation.	Schedule mid-February project workgroup session. Select bid for New Bloomfield plantings and secure county approval. Select bid for Marysville mural installation.
Event Support	Active	Reimbursement forms posted publicly.	Encourage and support those wishing to submit reimbursement.
Community Walkways - Roads/streets	Application Round Open 2/1-5/15	Listed publicly and shared with ambassadors and boroughs.	Include any applications in mid-February project workgroup session. Connect to borough identified priorities and encourage submissions. Consider weighing MS participation into application.
Wayfinding	Test Pilot		Shared master plan with Bridging Landisburg Together to explore Lions Park location sign. Rescheduled 2/25 meeting at 11 a.m. with PennDOT/TODS.
Main Street Clean-Ups	Active	Finalized event registration and reimbursement details.	Encourage ambassadors to partner their borough's efforts for funded supplies and reporting coordination.

## Community Engagement & Outreach

**Website engagement** - In January 2026 (Jan 1–31), the site recorded 739 users (727 new) who generated 1,511 page views and 4,168 total events, with the homepage accounting for 553 views (36.6% of all views) and serving as the primary entry point.

Beyond the homepage, visitors showed the strongest engagement on high-intent content, particularly Grant Support (about 9 minutes average engagement per user) and Incentives and Financing and Perry County Hometowns (each about 2 minutes average engagement per user), suggesting users are spending meaningful time on funding and Main Street-related pages.

Month	Year	Hits/Events	Page Views	Active Users
Dec	2025	2,766	904	527
Jan	2026	4,168	1,511	735

**Social** –monitored countywide events for reposting.

**Annual Report** – Main Street related pages attached.

**Ambassador Engagement** – Submitting PDC Townie Award Nomination for Liverpool Main Street. Developing narrative and associated letters of support.

## Challenges & Opportunities

- Need DCED approval of funding categories before finalizing public art installations to avoid unnecessary reimbursement delays and risk of nonpayment.
- Reinvestment Reporting for DCED/PDC is finished – Duncannon was the only nonresponsive borough when prompted for public improvement figures. Collected data was used to inform the Annual Report attachments.
- **NOT REQUIRED: Main Street America’s Accreditation Self-Assessment** but good to know in case we or any of our boroughs want to be nationally accredited.

## Coordinator Training

- 2/23/2026 – **NAP Workshop** from 9 a.m. – 4:30 p.m. in Harrisburg. (Open to Board/Ambassadors- Rich and Jasmine will attend.)  
<https://padowntown.app.neoncrm.com/np/clients/padowntown/event.jsp?event=3195>
- 2/24/2026 – **PDC Winter Manager’s Meeting** – This Manager's Meeting will be hosted in Harrisburg. Breakfast and snacks will be provided; lunch will be on your own with a local recommendations list. The snow date for this Manager's Meeting is March 3rd, 2026, and will only happen if the state declares a statewide snow day. There will be no makeup meetings. (Ed Barben will attend Leadership Forum portion from 10:30-12, Jasmine will attend entire day.)  
<https://padowntown.app.neoncrm.com/np/clients/padowntown/event.jsp?event=3149>
- Encouraging Board & Ambassador participation in **PDC’s Spring Training Cohort 2026** beginning February 18.
- 3/19 – **Downtown 101** from 6 – 8 p.m. at PCEDA or location suitable to RSVP – Focused organizational training for PCEDA board and ambassadors.
- 3/20/2026 - **Regional Rural Active Transportation Workshop - Safe Roads Central PA** – Milton, PA. (Open to Ambassadors-shared with Liverpool Main Street’s Marty Roland).
- 6/28-7/1/2026 - **2026 PDC Statewide Revitalization Conference** - Bayfront Convention Center, Erie, PA. Includes my final Safe, Clean & Green training on June 28! (Jasmine must attend.)